

Mel Wheeler, Inc. Station Info

Offices and Studios are located at 3934 Electric Road in Roanoke, VA.

Our business hours are Monday through Friday from 8:30am to 5:30pm.

You can reach our offices by calling (540) 772-0102 or (540) 387-0234

Basic Contest Rules

The following stipulates basic contest rules for the any and all contests, both "on" and "off" air featured on any Mel Wheeler, Inc. station – including WSLQ-FM / Q99, WSLC-FM / 94.9 FM Star Country, WXLK-FM / K92, WVBE-AM/FM / The ViBE, WFIR and WLNI. Each contest may have additional restrictions and/or qualifications that will be noted with each contest.

- Prizes must be picked up within 30 days of winning at the studios located at 3934 Electric Road, Roanoke, VA 24018. WLNI prizes must be picked up within 30 days of winning at the studios located at 109A Tradewynd Drive, Lynchburg, VA 24502. Prizes may only be claimed during regular business hours 8:30am until 5:30pm Monday through Friday.
- All prizes must be claimed in person. Winners must present valid driver's license to claim a prize. Winners may be required to sign a release form to claim a prize.
- Designated representative: In very unique situations, designated representatives will be allowed to claim prizes. Written authorization from the winner is required, including representatives name and social security number, along with a photocopy of the winner's driver's license / state ID. The designated representative must also provide (2) valid forms of ID. Mel Wheeler, Inc. will determine what constitutes a "unique situation."
- All Mel Wheeler, Inc. contests are open to any and all Star Country listeners, with the exception of employees of Mel Wheeler, Inc., its agencies, subsidiaries, affiliates, representatives and families; anyone involved with the production, preparation and distribution of contest materials; and employees and families of employees of other radio stations.
- Mel Wheeler, Inc. is not responsible for lost, misdirected, delayed or illegible mail of facsimile entries, and Mel Wheeler, Inc. disclaims any responsibility for inability to complete a telephone call, whether due to telephone equipment or malfunction, busy lines or otherwise. Entries not conforming to announced entry specifications will not be acknowledged or returned.
- All contestants acknowledge, as a condition of entry, that Mel Wheeler, Inc. has the right to publicize and/or broadcast contestant's name, character, likeness, voice or all matters incidental herein. All contest entries become the property of Mel Wheeler, Inc..
- Any person calling Mel Wheeler, Inc's contest lines, gives consent to being recorded and/or broadcast without notification or compensation.
- Only one (1) winner per household or family every thirty (30) days per contest.
- Winners under the age of 18 must be accompanied by a parent or legal guardian. Parent or legal guardian must also provide ID and sign appropriate release forms.
- All unclaimed prizes will be deemed refused and will be forfeited. Mel Wheeler, Inc. is at liberty to give away any unclaimed/forfeited prize at the conclusion of the original winner's 30 day grace period.
- All major prizes (valued at \$100.00 or more) will be given away by Mel Wheeler, Inc.. Odds of winning depend on the number of qualified entries.
- Mel Wheeler, Inc. may substitute one prize for another of equal value without "on-air" or "off-air" acknowledgement.

- No purchase necessary to enter or win. Any Mel Wheeler, Inc. contest is void where prohibited by law.
- Mel Wheeler, Inc. is not responsible for defective prizes.
- Additions and deletions to these rules are subject to the discretion of Mel Wheeler, Inc., and may be enacted at any time.
- Any and all taxes associated with winning cash or prizes are the sole responsibility of the winner.
- Specific contests may have an addendum which is to be included in the basic contest rules.
- Basic contests rules and addendums are available for review, during regular office hours as stated herein, or upon receipt of a self-addressed stamped envelope only.
- Mel Wheeler, Inc. is not responsible for any weather changes or extenuating circumstances relating to a prize received.
- Additional accommodations needed above and beyond awarded prize are the sole responsibility of the winner.
- Any prizes that are mailed are considered delivered at such time they are relinquished to the US Postal Service or any other courier/delivery service. Mel Wheeler, Inc. is not responsible for lost or stolen prizes.

Addendum - Texting Contest Rules:

- Contests executed via texting software are subject to all above outlined contest rules
- Mel Wheeler, Inc is not responsible for defects in technology, including but not limited to HipCricket / Aurea or cell phones
- Winners may be chosen from texts at random
- In some cases, winners must answer their phone upon On-Air call back to win and/or qualify for a prize
- Some contests are at the discretion of the air personality executing the contests
- Giveaways are based on the number of entries
- Mel Wheeler, Inc is not responsible if listeners misspell words or if autocorrect changes your text. The keyword given on air must be spelled correctly in order to qualify for the contest
- Texting Contest Rules can be changed without notice
- Message and Data rates may apply
- By texting to this program, you are agreeing to receive promotional offers and notifications from Mel Wheeler, Inc
- In the course of providing this service to you, WSLC and Hipcricket may collect personal information about you, including: name, telephone number and other information you may provide to us.
- Personal information you have provided will be used as described in WSLC's privacy policy and Hipcricket's privacy policy, which can be found at http://www.hipcricket.com/privacy_policy.
- Personal information you have provided may be de-identified by hashing it or through other steps to enable it to be used in a non-personal manner to help link demographic or other appended data to a user profile. Such information may be used to deliver and tailor ads that you may see on other web sites or apps. Please see Hipcricket's privacy policy at http://www.hipcricket.com/privacy_policy for information about the choices you have to opt-out of these uses.
- We reserve the right to change this Privacy Policy at any time. When changes are made to this Privacy Policy they will become immediately effective when published in a revised Privacy Policy posted on this page unless otherwise noted.
- More information available at wslcstore.hipcricket.com, wxlkstore.hipcricket.com and wslqstore.hipcricket.com